

Initial Meeting Notes

(In-person meeting)

11/2/22

Creative Director: Hallie King

Designer: Hanna Fu

Topic: The Impressionist Art Movement

Notes:

- Layout
 - Different pages; one page per section
 - Pages accessed by nav bar
- Design
 - Organization Inspired by museum websites
 - Color taken from impressionist paintings but muted so that elements are not competing with each other
 - Limited use of the color black
- Interaction
 - Slide deck or carousel for the artists page
 - Image gallery for paintings